

# **REAL ESTATE CRM**

Designed for Real Estate Builders, Developers, Agents & Brokers.











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AutonomousERP is created with the aim to empower businesses, whether small or large, to leverage the latest technology and gain a competitive edge. Our affordable, compact and targeted automation solutions are quick to deploy and easily scalable. Over 16 years of honing their craft, our ERP experts have developed and delivered customized business automation solutions to 700+ customers in various sectors.

Autonomous ERP's one-window Customer Relationship Management Software for Real Estate optimizes the entire sales pipeline by automating the capture and conversion of leads to sell more units. It is a cloud-based ERP system that can be accessed through various devices running on Linux, iOS and Windows.

## Why Choose AutonomousERP?



#### Scalable

Fast programming, upgrades and scaling



#### **Industry Expertise**

Industry-specific enhancement of modules



#### Skilled Team

An IITian visionary led in-house product development team



#### AI & ML

Proprietary Artificial Intelligence and Machine Learning functionality



#### **User-Friendly**

Easily navigable user- interface



#### Fast & Secure

Well-defined APIs on a robust J2FX platform



#### **One-Window ERP**

Integration with the latest technologies



#### **Training**

In-built video tutorial, remote training and customer suppor

Download, install and begin transforming your business!

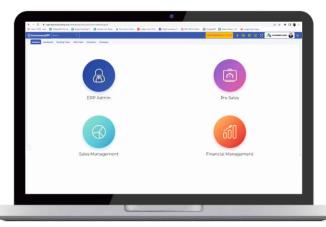
## A Saas-based Platform Purpose-Built for Small and Medium

The ERP delivery-model of choice for small Real Estate Businesses!

- Cost-effective
- Easy to use
- Insightful dashboards

### **AutonomousERP Modules**

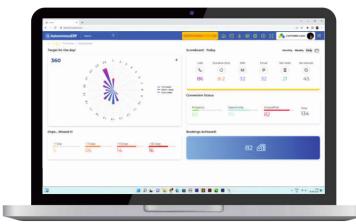
- Presales & Lead Generation
- Sales Automation & Post Sales
- Financial Management



#### **Presales & Lead Generation**

Track all pre-sales activities and campaign performance.

- Define sales area, basic and floor rise rates
- Record project, payment installments and unit details
- Graphically view the status of all units
- Define additional charges such as maintenance and parking
- Track sales person activities
- Add channel partners
- Assign dialer lists
- Manage tele calling source enquiries
- Add notes to follow-ups
- Monitor stages of prospects and leads
- Check unit cost estimations
- View daily and performance reports



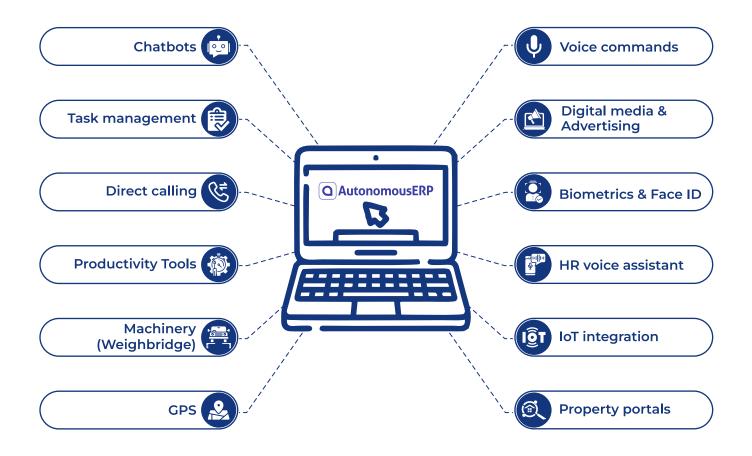
### Sales Automation & Post Sales

Manage documentation and nurture customer relationships.

- Graphically view all due payments, unit-wise
- Track status of work completion
- Create informative customer profiles
- Update information about new members
- Record complete enquiry information
- Print installment letters and receipts
- Set up follow-up reminders and notes
- Allot and track status of car parking
- Manage cancellation and transfer of units
- Track mortgage details and loan status
- Record unit possession information
- Check interest on late payments
- Prioritize and resolve customer complaints
- Generate status reports



## Integrations available



# **Contact Us**

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